



**We bring together, leaders in healthcare industry**

IMAFEST Meditech Expo 2010 intends to bring together the best in the business of Hospital, Diagnostic, Pharmaceutical Rehabilitation equipments. We look forward for a healthy collaboration between hospitals and companies in India and overseas.

This Expo is planned to serve as a common platform for medical suppliers, industry professionals, govt. bodies, hospital administration, doctors, nurses and other health care professionals. Join us to bring in global health care technologies to Kerala, one of the most prominent target regions for the products of your esteemed organisation.



We expect manufacturers and dealers of following equipments, in the Meditech Expo 2010.

- Radiology Equipment ■ Diagnostic Equipment
- Surgical Instruments ■ ICU Equipment
- Orthopaedic Equipment ■ ENT Equipment
- Ophthalmic Equipment ■ Laboratory Equipment
- Skin Care and Cosmetology Equipment
- Accident & Emergency Care Equipment
- Physiotherapy Equipment ■ Medical Publications
- Home Care Products ■ Hospital Furniture
- Hospital Dress Materials



**imafest MEDITECH EXPO 2010 COCHIN**

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**Dr. V.D. Pradeep Kumar** General Convenor IMAFEST 2010 098472 60677 vdpradeep@sify.com  
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**PROFESSIONAL EQUIPMENT PROTECTION SCHEME INDIAN MEDICAL ASSOCIATION KERALA STATE BRANCH**

- Provide technical knowhow regarding medical equipment to doctors.
- Maintain a data pool of medical equipment and companies
- Provide rating of equipment as per the feedback from doctors.
- Propagate information on newer equipment and upgradation through IMA publications & website.
- Provide rating of companies as per the feedback from doctors on after sale service.
- Mediate disputes between companies and doctors regarding breach of contract / deficiency on after sale service.

Secretary, PEPS  
**Dr. P. Gopikumar**  
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*\*Images shown are only for Brochure purpose and not representing any particular model.*

**imafest MEDITECH EXPO 2010 COCHIN**

**Medical Equipment Exhibition**



12,13,14 November 2010

IMA House, Cochin, Kerala

First time in Cochin, along with State Conference of IMA Kerala State Branch

Organised jointly by



Indian Medical Association, Cochin Branch

&

Professional Equipment Protection Scheme - PEPS ( IMA Kerala State Branch )

**imafest**

**MEDITECH EXPO 2010 COCHIN**

Welcome to Kerala, one of the most sought after destinations in the world. Come to Cochin, the most happening city in the field of medicine, and the commercial capital of Kerala.

Indian Medical Association, Kerala State Branch with more than 22,000 members, is going to conduct the 53rd State Conference in Cochin on 12,13,14 November 2010. Along with this mega event, a grand exhibition of medical and surgical equipments, MEDITECH EXPO 2010 will also be held. Kerala State with its rapid strides in the field of healthcare and medical tourism, insists on continuous upgradation of equipments and technologies. Needless to say the rapidly increasing number of hospitals in Kerala are in need of new equipments, solutions and better initiatives to serve their ever increasing demands.

We in Cochin invite you to be a part of this historic event in the most happening city of Kerala. We are also in the process of inviting individually, CEOs and MDs of all large and medium hospitals spread across Kerala to visit MEDITECH EXPO 2010, and to familiarise with new gadgets and technologies needed for their hospitals.

Once again a warm welcome to Cochin.

**Dr. V.P. Kuriyipe**  
 Organising Chairman  
 IMAFEST 2010  
 098470 77340

**Dr. V.U. Seethi**  
 Chairman  
 IMA PEPS  
 094471 96432



**MEDITECH EXPO 2010 OFFICE**  
 IMA House,  
 Behind Jawaharlal Nehru  
 International Stadium,  
 Palarivattom P.O., Cochin 682 025  
 © 098470 57766 (Org. Secretary)  
 098472 60677 (Gen. Convenor)  
 0484-3925500  
 Email : imafestcochin@gmail.com  
 www.imacochin.org



**VENUE**

MEDITECH EXPO 2010 is to be held in IMA House Cochin, the largest IMA House in India. Built in 97 cents of land in the heart of Cochin, behind Jawaharlal Nehru International Stadium, it is easily accessible from any part of Kerala either by air, road, or rail. The 1.2 lakh sq.ft. landmark building of Cochin city, has already become the hot spot for conferences, conventions, exhibitions and public functions.

All stalls of Meditech Expo are airconditioned and are positioned close to the registration counters of IMAFEST. Delegates of IMAFEST (whose number is expected to be around 4,000), who are consultants and medical administrators, will be visiting the stalls all through the three days of State Conference. Another 1,500-2,000 doctors / administrators representing all hospitals and healthcare institutions spread across Kerala are also expected as visitors to the MEDITECH EXPO 2010. This gives adequate time and exposure for business discussions and deals.



IMA House, Cochin

There will be 3 Platinum Stalls, 4 Gold Stalls, 40 Silver Stalls and 6 Bronze Stalls (Please see space details and Tariff)

**Liaison / Contact**

**Mr. Vinod Nair**  
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**imafest MEDITECH EXPO 2010 PARTICIPATION FORM**

Company : .....  
 Address : .....  
 Country : ..... PIN.....  
 Phone : ..... Fax : .....  
 Email : ..... Website : .....  
 Contact Person : ..... Designation : .....  
 Participation Type : Joint Venture Partner/s   
 Overseas Principals   
 Co-Exhibitors

Products / Services displayed at the event. ....  
 .....

**SPACE DETAILS / TARIFF**

<b>Platinum</b> <i>(Positioned at the most strategic locations in front of the conference halls)</i>	3m 3m	3 mtr x 3 mtr	Rs.1,00,000 for 3 days
<b>Gold</b> <i>(Positioned at vantage point in the Expo area)</i>	3m 3m	3 mtr x 3 mtr	Rs.60,000 for 3 days
<b>Silver</b> <i>(Universal stall)</i>	3m 3m	3 mtr x 3 mtr	Rs.50,000 for 3 days
<b>Bronze</b>	2m 3m	2 mtr x 3 mtr	Rs.35,000 for 3 days

Application filled up by - Name : .....  
 Designation : .....

Date : ..... Signature

Please send the filled and signed form to :  
 Organising Secretary  
 IMAFEST 2010 COCHIN  
 IMA House, Behind J.N. International Stadium  
 Palarivattom P.O., Cochin 682 025

*Note* : This is the space reservation form. Please send 50% payment alongwith this Form as Demand Draft in favour of IMAFEST 2010 COCHIN, payable at Ernakulam. Balance 50% payment to be made before 12th of November, 2010. Amount may also be deposited in the IFSC Code CORP000227 and A/c No.CBCA - 01000114 of Corporation Bank, Elamakkara Branch (0227), Cochin 682 026 from anywhere in India. Transaction details should be sent to the above address.

